We offer you:

- Start lists and results
- Daily Press Briefings
- Photos and video clips from competitions and from behind the scenes
- Athlete of the Day
- Promotion on social media, website, press releases and newsletters

We are The World Games
www.theworldgames.org
Please use the hashtags:

#TWG2022
#WeAreTheWorldGames
#WeAreTWG

Athlete of the Day:

#TheWorldGamesAOTD

and tag The World Games

Facebook: @iwga.theworldgames
Instagram and Twitter: @theworldgames
TikTok: @wearetheworldgames

Social Media Handles:

facebook.com/iwga.theworldgames

twitter.com/theworldgames

instagram.com/theworldgames

youtube.com/theworldgamestv

tiktok.com/@wearetheworldgames
Watermarks
for your photos on Social Media
to be downloaded from IWGA Sharepoint

- 1080 x 1080px (1:1)
- 1080 x 1350 px (4:5)
- 1080 x 1920px (16:9)
Clean Backgrounds
for your posts on Social Media
to be downloaded from IWGA Sharepoint
- 1080 x 1080px (1:1)
- 1080 x 1350px (4:5)
- 1080 x 1920px (16:9)
Animated GIFs

In both Instagram Stories and Tiktok you can search for GIFs made by the IWGA, either search with twg or (better) for all gifs, @wearetheworldgames.

A selection of GIFs and animated .mov files can be downloaded from IWGA Sharepoint too.
Animated Outro
.mp4 Video
to be downloaded from IWGA Sharepoint
- 1080 x 1080px
- 1080 x 1920px
- 1920 x 1080px
On the field of play, the TV production has the highest priority.

Please refer to the FA (XY document) for detailed information about what can be filmed, when it can be filmed and when it can be published on social media.

**FAQ**

Link to XXX
Please remember...

- always with capital T
- for example, instead of 11th World Games, please use: 11th edition of The World Games
Shared Assets

Download links

- Watermarks
- Clean Backgrounds
- Video Outro
- Animated GIFs

Social Media assets
Link to IWGA Sharepoint

- Past Editions of TWG
- Behind the Scenes
- Sports of TWG

Photos
Visit our Flickr account

- IWGA Logo
- IWGA/BOC combined logo

CI Guidelines
Download Logo and Brand Identity guidelines from our Website
IWGA communications Team

- Let’s stay in touch!
- Please keep us updated on your sport and your athletes.
- Don’t hesitate to contact us.

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