

The World Games Brand Guidelines



TWG Brand Guidelines

Rules for the composition of a TWG-Edition-Logo

Mandatory elements



+ **THE WORLD GAMES**
or
The World Games

+ **LOC**
Visual Identity
Freely selectable

+ **Year**
2025

+ **Host City**
Chengdu

Colours

Freely selectable

CMYK values

IWGA color palette

IWGA logo gradient

26/74/0/0 82/9/0/0 26/0/68/0

TWG sports clusters

4/22/92/0 4/8/91/0 0/52/90/0 0/68/88/0

1/71/66/0 8/92/83/1 10/90/2/0 65/83/0/0

51/1/98/0 82/4/97/0 69/8/0/0 81/34/1/0

Font

Freely selectable

Format

Primary and secondary logo required

Primary logo



vertical

OR



square

Secondary logo



horizontal

If you have further questions,
please don't hesitate to contact our team:

office@iwga.sport

TWG 2025 Chengdu: Logo, Slogan, and Mascot

Technical Document

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1. Introduction

The World Games (TWG) is an international sports competition organized by the International World Games Association (IWGA). It was first held in 1981 and takes place every four years, featuring primarily non-Olympic sports. The World Games represent the highest level of international multi-sport events for non-Olympic sports. They complement and promote each other with the Olympic Games, collectively working towards the development of sports and the dissemination of the Olympic spirit on a global scale.

As the first city in mainland China to host The World Games, Chengdu aims to organize the edition of the 12th World Games in 2025 as an environmentally friendly, safe, and sustainable event. The goal is to ensure the success of the Games, promote the development and popularization of The World Game events, and collaboratively create a sustainable legacy for The World Games.

The emblem, slogan, and mascot of The World Games serve as crucial carriers for the brand image of the event, shaping the landscape of the competition and contributing to the city's overall image. To ensure they manifest various elements such as global, ethnic, artistic, and innovative aspects, TWG 2025 Chengdu Preparatory Taskforce (hereinafter referred to as TWG Preparatory Taskforce) initiated a global solicitation on December 28, 2023 (hereinafter referred to as the "current solicitation activity"). This activity aims to collect design proposals (hereinafter referred to as "design proposals") for the emblem, slogan, and mascot of the 12th World Games, scheduled for 2025.

TWG Preparatory Taskforce warmly welcomes individuals, legal entities, and other organizations (hereinafter referred to as "contributors") who are willing to participate in the design of the emblem, slogan, and mascot for the 12th World Games in 2025. We encourage active involvement in this solicitation activity to contribute wisdom and strength to the success of the 12th World Games in 2025.

2. Instruction for Contributors

2.1 General Information

TWG Preparatory Taskforce welcomes and appreciates the participation of all eligible contributors in this solicitation activity. We kindly request all contributors to submit their designs on time and in accordance with the specified requirements.

TWG Preparatory Taskforce aims to select the design proposals of the emblem, slogan, and mascot for the 12th World Games in 2025 through this solicitation activity. TWG Preparatory Taskforce will organize and complete this solicitation activity according to the established schedule.

2.2 Basic Regulations for Contributors

Contributors must adhere to the basic regulations, including but not limited to:

(1) Compliance with Applicable Laws and Regulations: Contributors are required to comply with all applicable laws, regulations, and normative documents, including but not limited to Chinese laws and regulations, laws and regulations of other countries/regions (if applicable), and relevant regulations of TWG Preparatory Taskforce.

(2) Self-Bearing of Costs: Contributors shall bear all expenses incurred in participating in this solicitation activity. TWG Preparatory Taskforce is not responsible for any costs incurred by the contributors.

(3) Rights of TWG Preparatory Taskforce: Contributors acknowledge and agree that TWG Preparatory Taskforce has the right to organize and evaluate the design proposals for the emblem, slogan, and mascot for the 12th World Games in 2025. TWG Preparatory Taskforce is also granted the right to use the submitted proposals without compensation. TWG Preparatory Taskforce will not disclose the design to any third party other than the Preparatory Task Force itself, the International World Games Association (IWGA), and their designated working teams.

(4) Contributors should adhere to other requirements that mentioned in the solicitation document.

3. Qualifications for Contributors

Any individuals, legal entities, and other organizations who are interested in designing the emblem, slogan, and mascot for the 12th World Games in 2025 and voluntarily agree to comply with the requirements outlined in this solicitation document and the entire solicitation activity are welcome to participate individually or jointly. Art and design enthusiasts, students and professionals from design programs at various institutions, independent designers, professional design agencies, and others from both China and overseas are all welcome to participate individually or as part of a team (group efforts will be considered as a team submission).

4. Composition of Design Proposals

4.1 Composition of the Proposal

The proposal consists of two integral and inseparable parts:

The first part, referred to as "Qualification and Legal Documents," includes documents and proof submitted by the contributor participating in this solicitation activity. The second part comprises the design proposal submitted by the contributor.

Contributors are required to submit the proposal in accordance with the requirements specified in this solicitation document. Any proposal that does not meet the requirements of this solicitation document, including but not limited to missing, omitted, or untrue content, may be considered invalid. The Organizing Committee for The World Games (OCWG) has the right to refuse the submission of relevant proposals or revoke the eligibility of the contributor in the solicitation and selection process. The OCWG may request supplementary materials from contributors to complete relevant follow-up work and procedures, but such requests are not an obligation of the OCWG.

4.2 The qualification and legal documents that contributors must sign and submit for participation in this solicitation activity consist of the following:

- A. Commitment Letter (see Table 1)
- B. Authorization Letter (see Table 2, to be signed and submitted by legal persons or other organizations)
- C. Contributor Information Form (see Table 3)
- D. Contributor's identification documents:
Natural persons with Chinese nationality must submit a photocopy of their Resident Identity Card.

Natural persons with non-Chinese nationality or without nationality must submit a photocopy of their passport or other valid identification documents.

If the contributor has a legal representative, a photocopy of the valid identification document of the legal representative should be submitted concurrently (requirements as mentioned above).

For legal entities or other organizational applicants, please submit a copy of the business license, organization code certificate (if applicable), and copies of valid identification documents for the legal representative/responsible person and authorized personnel.

(5) Other Documents as Required by the Organizing Committee for The World Games Preparation Team.

4.3 Design Proposal Submission Requirements:

The design proposal should consist of the following components: design drawings, design concepts, and a detailed explanation of the ideas. Specifically:

(1) Design Drawings: Comprising the emblem, slogan, and mascot for the 12th World Games in 2025. The drawings should include one or a set (more than one) of the emblem, slogan, and mascot.

((2) Design Concepts and Ideas Explanation: These involve providing a detailed explanation of the creative foundations, the process of creation, design concepts, inspiration, and overall ideas regarding the emblem, slogan, and mascot. It may also include but not limit to the stories related to the creation of the emblem, slogan, and mascot.

5. Submission of Design Proposals

Contributors are required to submit proposals according to the following requirements; otherwise, it will be considered a failure to comply with the specifications of this solicitation document, directly impacting the acceptance and evaluation of the corresponding proposals.

Each contributor can submit an unlimited number of proposals. Each contributor can submit one set of proposals, including the emblem, slogan, and mascot for the 12th World Games in 2025, or multiple sets of proposals.

5.1 Submission Documents and Sequence Requirements for Proposals:

Each set of proposals must be arranged in the following order for all relevant documents applicable to the contributor. Contributors submitting documents of their own choice should also arrange them in the following order:

(1) "Commitment Letter" (A4 paper, printed, signed, and scanned. All contributors must submit).

(2) "Authorization Letter" (A4 paper, printed, signed, and scanned. Legal persons/other organizational contributors must submit).

(3) "Contributor Information Form" (A4 paper, printed, signed, and scanned. All contributors must submit).

(4) Contributor's identification documents (scanned copies. All contributors must submit).

(5) Qualification documents and other necessary files deemed necessary by the contributor (scanned copies, submitted at the contributor's discretion).

(6) Design drawings of the emblem, slogan, and mascot (all contributors must submit).

(7) Creative concepts and explanations for the emblem, slogan, and mascot (all contributors must submit).

(8) Audiovisual materials for the design proposal (submitted at the contributor's discretion).

(9) Other documents deemed necessary by the contributor (submitted at the contributor's discretion).

(10) Other documents required by The World Games Preparation Team (if applicable).

5.2 Packaging Requirements for Proposals:

(1) Contributors should package items 6.1 (1)-(5) as one file package ("Qualification and Legal Documents") and items 5.1 (6)-(11) as another file package ("Design Proposal").

(2) Both "Qualification and Legal Documents" and "Design Proposal" must be compressed separately, with the corresponding file names labeled accordingly.

5.3 Completion, Signing, and Other Requirements for Proposals:

(1) The original copy of the "Commitment Letter," "Authorization Letter," and "Contributor Information Form" should be filled in with indelible blue or black ink and signed by the contributor. If the contributor is a natural person, the signature should be personally made by the individual (if the natural person lacks legal capacity or has restricted legal capacity, the legal representative must also sign). If the contributor is a legal person or another organization, it should be signed by the legal representative/person in charge and the authorized representative, with the official seal of the legal person or organization (if any).

(2) The qualification documents and legal files for the application should be signed by the contributor on each page. For natural persons, the individual (if the individual lacks or has restricted civil capacity, the legal representative is required simultaneously) should sign their surname or the initial letter of their surname in Pinyin at the bottom right corner of the document. For legal entities or other organizations, the legal representative, responsible person, or their authorized representative of the entity should sign their surname or the initial letter of their surname in Pinyin at the bottom right corner of the document and affix the official seal of the legal entity or other organization (if applicable). In case of multiple contributors within the same application proposal, each contributor must sign according to the aforementioned requirements.

(3) The application proposal should avoid alterations or inserted texts (except as per the written requirements of the World Sports Event Preparation Working Group). If it's necessary to correct an error, the contributor must sign and confirm the changes made (following the same signing requirements as specified in section 6.3 (1)/(2)).

(4) The design drawings within the design proposal need to be submitted in electronic format, specifically in JPG and PDF formats, with a resolution not lower than 300dpi. Both formats should be submitted simultaneously. The design drawings should be in color and each design drawing should be presented horizontally on one A4-sized page.

(5) The creative and conceptual explanation within the design proposal needs to be submitted in electronic format, in both JPG and PDF formats, with a resolution not lower than 300dpi. Contributors can use text or other forms to explain the creative basis, creative process, creative concept, inspiration, and ideas related to the emblem, slogan, and mascot. This may include stories about the creation of the emblem, slogan, and mascot. The story about the creation of the mascot should fully describe the mascot's style, personality, characteristics, strengths, etc. (Emblem and slogan explanations should not exceed 300 words, and mascot explanations should not exceed 1000 words).

(6) For proposals entering the re-evaluation phase, if any documents within the proposal are generated outside the territory of China, these documents must be

notarized by the relevant notary in the country and authenticated by the Chinese Embassy or Consulate in that country. Alternatively, procedures specified in relevant treaties between China and the country of origin should be followed. For documents generated in region Hongkong, Macau and Taiwan corresponding certification procedures must be adhered to.

5.4 Language of Design Proposals

Design proposals must be in either Chinese or English. If any document within the design proposal is in a language other than Chinese or English, the contributor must provide the corresponding Chinese translation and ensure the authenticity and accuracy of the translation.

5.5 Submission Time and Method of Design Proposals

(1) Contributors must submit design proposals that meet all requirements from the start of the submission period until the deadline. Submissions can be made through the following methods:

Email submission: chengdushiyunhui@163.com

The designated start and end times for receiving design proposals by the World Sports Event Preparation Working Group are as follows:

Start Time: January 20, 2024, at 9:00 AM Beijing Time

End Time: February 28, 2024, at 5:00 PM Beijing Time

(2) Design proposals received by the World Sports Event Preparation Working Group after the deadline will not be accepted. Starting from March 1, 2024, the Working Group will conduct a formal review and preliminary selection of all design proposals received.

(3) If TWG Preparatory Taskforce decides to postpone the deadline for receiving proposals, it should publish relevant information on the official public account at least 10 days before the latest announced deadline for receiving proposals. In this case, the rights and obligations of both TWG Preparatory Taskforce and the contributors shall be subject to the adjusted deadline for receiving proposals.

5.6 Changes and Withdrawals of Proposals

(1) Contributors who have submitted their proposals can change or withdraw their proposals before the deadline for receiving proposals, but they must notify TWG Preparatory Taskforce in writing. The written notice must specify the submission time and method of the already submitted proposal, and the contributor must sign and confirm (the signing requirements are consistent with those in 6.3 (1)/(2)). If a contributor requests to change the proposal, they must also submit the revised proposal in accordance with all requirements from 6.1 to 6.5.

(2) Notices of changes or withdrawals, as well as the revised proposals, must be effectively sent to the email address designated for this solicitation activity before the

deadline for receiving proposals. Any notices or proposals delivered after the deadline for receiving proposals will be considered invalid.

5.7 Any design proposal that has the following issues will be considered ineligible for this solicitation activity:

(1) Missing any of the emblem, slogan, mascot design drafts, creative ideas, or concept explanations;

(2) Any emblem, slogan, or mascot design that reveals the contributor's information;

(3) Designs that may be confused with logos of other international sports organizations, international or domestic major sports events, competition logos, or mascots;

(4) Designs that contain emblems, slogans, or mascots from previous TWGs, as well as any other copyrighted works or original works or products;

(5) Designs that may infringe on any third-party rights, including but not limited to copyrights, trademarks, or design patents;

(6) Designs that are the same as or similar to those already published (including but not limited to personal works published on various internet platforms);

(7) Designs that contain political, religious, or commercial information (including but not limited to trademarks, design patents, etc., applied for or registered by the contributor);

(8) Designs that violate the laws and regulations of the People's Republic of China, go against the concept of TWG, violate public order and good customs, or have other adverse effects.

6. Program Arrangement and Awards for the Solicitation Activity

6.1 From the issuance of this solicitation document by TWG Preparatory Taskforce, any prospective participant can download the solicitation document from the official WeChat public account.

6.2 Prospective participants are required to create proposals in accordance with the requirements of this solicitation document. They must ensure that TWG Preparatory Taskforce receives the proposals after the announced start time for accepting proposals and before the deadline. TWG Preparatory Taskforce will not refund any submitted proposals.

6.3 After the deadline for receiving proposals, the Evaluation Committee for this solicitation activity will conduct a formal review of the received proposals. Any proposal that does not meet the formal requirements of this solicitation document may be considered invalid.

6.4 The Evaluation Committee for this solicitation activity will review all proposals that pass the formal review. The committee will conduct the following reviews and assessments:

(1) After the solicitation period ends, the leading working group will conduct initial screening, plagiarism checks, and summarization of the proposals. They will select 100 sets of works that meet the requirements to form the shortlisted proposals. The committee will then carry out professional evaluation, ideological evaluation, market evaluation, selection optimization, and proposal submission.

(2) After professional evaluation, market evaluation, and ideological evaluation, the committee will ultimately select 10 recommended proposals. These will be submitted for approval through the relevant processes of TWG Preparatory Taskforce and the IWGA.

(3) In the event of the same submitted work coming from different authors, the organizer will use the received time as the basis to determine the valid submission. The submission that arrived first will be considered the valid one.

6.5 TWG Preparatory Taskforce and the International World Games Association (IWGA) will finally approve the design proposals for the emblem, slogan, and mascot for the 12th World Sports Games in 2025.

6.6 Contributors (or teams) selected for the use of the emblem, slogan, and mascot will each receive a certificate of excellence and a cash prize from TWG Preparatory Taskforce. The mascot excellence award will be given to one individual, with a prize of 60,000 yuan (pre-tax); the emblem excellence award will be given to

one individual, with a prize of 40,000 yuan (pre-tax); the slogan excellence award will be given to one individual, with a prize of 15,000 yuan (pre-tax).

Contributors (or teams) who achieve the second and third positions in the emblem, slogan, and mascot selection will receive a certificate of creativity and a cash prize of 10,000 yuan (pre-tax) each (a total of 6 awards).

Contributors (or teams) who achieve the fourth to eighth positions in the emblem, slogan, and mascot selection will receive a certificate of contribution and a cash prize of 1,500 yuan (pre-tax) each (a total of 15 awards).

The cash prizes for the three different levels mentioned above are not cumulative or repetitive. If there are no suitable proposals, the positions may remain vacant.

In the case of multiple winners, the awardees must distribute the prize money among themselves, and any disputes arising are not the responsibility of TWG Preparatory Taskforce. The Taskforce will release the prize money to the designated accounts of the awardees after deducting taxes, following the completion of the entire solicitation activity and the receipt of all qualified documents from the awardees.

TWG 2025 Chengdu
Emblem, Slogan, and Mascot Solicitation Document

1. Legal Document

Content

6. Explanation of the Solicitation Documents

7. Important Legal Terms to be Followed by Contributors

Table One: Commitment Letter

Table Two: Authorization Letter

Table Three: Contributor's Form Completion

7. Explanation of the Solicitation Documents

7.1 The related components of this solicitation document should be considered as mutually explanatory. TWG Preparatory Taskforce has the right to interpret, clarify, supplement, explain, and/or take other necessary measures regarding any contradictions or ambiguities between the documents.

7.2 Changes or Withdrawal of Solicitation Documents

(1) Until the deadline for receiving proposals from contributors expires, TWG Preparatory Taskforce may, for any reason, make changes or withdraw this solicitation document on its own. Such changes or withdrawals will be announced through the official WeChat public account and will be effective from the time of announcement. Contributors should consider this information as the basis for preparing their proposals.

(2) TWG Preparatory Taskforce will not be responsible for any liabilities incurred by contributors in any circumstances during this solicitation activity. This includes, but is not limited to, any technical errors, malfunctions, or delays in the solicitation process, any losses or damages incurred by participating or failing to participate in this solicitation activity, as well as any resulting loss of content, loss of profits, direct or indirect penalties, and damages.

7.3 All proposals submitted to TWG Preparatory Taskforce will not be refunded, including cases where contributors apply to withdraw from this solicitation activity.

7.4 Timeframe of Solicitation Documents and Proposals

The calendar days mentioned in this solicitation document, its attachments, proposals, and related documents are considered as calendar days (not working days), and all specific times mentioned are in Beijing time.

7.5 Protection of Personal Data Information

TWG Preparatory Taskforce will use all personal information provided by contributors according to this solicitation document only for the purpose of this solicitation activity and not for any other purposes. Among them, the phone number provided by the contributor is only used for contacting the contributor, and the passport or ID information is only used for verifying and confirming the contributor's identity. TWG Preparatory Taskforce will not disclose the above information to any other third-party organizations, and contributors have the right to withdraw the aforementioned data and information.

TWG Preparatory Taskforce will use the above data and information only for the purpose stated during the solicitation activity. The task force will take all reasonable

measures to maintain the confidentiality of the information provided by contributors, and promptly destroy and delete the information when it is no longer needed.

7.6 Rights Reserved by TWG Preparatory Taskforce

(1) According to the provisions of this solicitation document, TWG Preparatory Taskforce has the right to make corresponding adjustments or withdrawals to any content involved in this solicitation document based on the organization and hosting situation of the 12th World Sports Games in 2025.

(2) TWG Preparatory Taskforce has the right to postpone or change the schedule of this solicitation activity.

(3) At any time before the determination of the selected proposal, TWG Preparatory Taskforce has the right to reject any or all proposals that do not meet the bidding requirements or evaluation rules or declare the invalidity of the solicitation activity procedure, and the task force is not liable.

(4) TWG Preparatory Taskforce has the right to select one or more selected proposals from the proposals or announce the inability to select a proposal that best fits the characteristics of the 12th World Sports Games in 2025.

(5) Other rights of TWG Preparatory Taskforce specified in this solicitation document and proposals.

(6) TWG Preparatory Taskforce reserves the right to interpret this solicitation activity and this solicitation document.

8. Important Legal Terms to be Followed by Contributors

8.1 Applicable Law

The laws of the People's Republic of China apply to this solicitation activity.

8.2 Confidentiality and Publicity Restrictions

Regardless of whether the contributor's submitted proposal is ultimately selected, the contributor shall bear the obligation of confidentiality for the proposal submitted and any materials and information related to the proposal in the participation of this solicitation activity, until the closing day of the 12th World Sports Games in 2025. The contributor ensures that they will not disclose any of the aforementioned materials or information to any third party in any way. The contributor is prohibited from engaging in commercial publicity at any time or place in any form regarding whether to respond to this solicitation document or participate in this solicitation activity. Additionally, the contributor is not allowed to explicitly or implicitly indicate any affiliation with the 12th World Sports Games in 2025 or TWG Preparatory Taskforce.

During this solicitation activity, TWG Preparatory Taskforce reserves the right to disqualify contributors who violate the above confidentiality and publicity restrictions.

If a contributor's violation of the aforementioned confidentiality and publicity restrictions causes any loss to TWG Preparatory Taskforce or the 12th World Sports Games in 2025, the task force has the right to seek compensation from the contributor.

8.3 Intellectual Property Issues of Candidate and Selected Proposals

(1) The contributor of a candidate proposal must, within 10 days of receiving a notice from TWG Preparatory Taskforce, sign relevant legal documents at the specified time and place, agreeing to allow the task force to make necessary modifications and improvements to their proposal. The contributor also agrees to address issues related to intellectual property concerning the proposal. If the contributor explicitly refuses to sign the aforementioned documents, it will be considered an automatic withdrawal of the candidate qualification. In the aforementioned circumstances, TWG Preparatory Taskforce will no longer consider the proposal of the contributor as a candidate proposal.

(2) The selected proposal, finally confirmed, obliges the contributor to automatically and gratuitously transfer to TWG Preparatory Taskforce (including other third parties recognized by TWG Preparatory Taskforce) all intellectual property rights related to the selected proposal submitted and selected, including but not limited to copyright (including copyright property rights, neighboring rights, and derivative product development rights), patent rights (including but not limited to design patent application rights), trademark rights (including but not limited to registered trademark application rights), and any and all other related rights associated with intellectual

property that are obtainable globally and not prohibited from transfer by applicable laws, ownership, and all related derivative rights from the date of the final confirmation of the selected proposal onwards, perpetually. The contributor of the selected proposal pledges not to exercise personally and grants TWG Preparatory Taskforce (including third parties recognized by TWG Preparatory Taskforce) the exclusive perpetual right to exercise worldwide all moral rights associated with the selected proposal to the extent permitted by law.

(3) In case the submitted work involves plagiarism, theft of intellectual property, or infringement of the legitimate rights of third parties (including but not limited to infringing third-party copyrights), it will not be the responsibility of the organizers and host, who disclaim any liability. The submitter shall be solely responsible for any legal liabilities arising from this situation. If this results in any loss to the organizers or hosts, they reserve the right to claim compensation from the submitter.

By submitting the entry before the deadline, it is understood that the above terms have been thoroughly read, comprehended, and agreed upon. Submission of the entry is deemed as complete acceptance of all contents within this notice. The term "organizer" refers to "TWG 2025 Chengdu Preparatory Taskforce," and the term "host" refers to the "Chengdu Media Group." The ultimate right of interpretation regarding this collection activity belongs to the Chengdu Media Group.

For further requirements and detailed instructions regarding the design of the emblem, slogan, and mascot, please download TWG 2025 Chengdu Emblem, Slogan, and Mascot Solicitation Document.

Table 1: Commitment Letter

Commitment Letter

TWG 2025 Chengdu Preparatory Taskforce (hereinafter referred to as "TWG Preparatory Taskforce"):

The undersigned legal entity/other organization/natural person (hereinafter referred to as "undertaker") voluntarily and with full knowledge accepts the requirements of the solicitation documents for the design of the emblem, slogan, and mascot for the 12th TWG 2025 Chengdu (hereinafter referred to as "this solicitation activity") and all its attachments. The undertaker hereby makes the following commitments to TWG Preparatory Taskforce:

Article 1: The undersigned, by signing this "Commitment Letter," represents that the undertaker voluntarily participates in this solicitation activity as a contributor, agrees to comply with all the requirements of this solicitation activity, and submits the corresponding application documents.

Article 2: The undersigned, specifically regarding matters related to the participation in this solicitation activity, voluntarily provides the following assurances and commitments to TWG Preparatory Taskforce and its related subsidiary organizations:

1. The undertaker (including but not limited to the undertaker's members, employees, advisors, agents, and/or any third parties working on their behalf, hereinafter referred to as "undertaker personnel") has thoroughly read and understood the "TWG 2025 Chengdu Emblem, Slogan, and Mascot Solicitation Document" and all its attachments (hereinafter referred to as the "Solicitation Documents"). The undertaker commits to following the arrangements and requirements made by TWG Preparatory Taskforce for this solicitation activity, both those already made and those to be made in the future (including but not limited to those listed in the "Solicitation Documents"), without raising any objections.

2. The undertaker and all undertaker personnel, as well as their relatives, undertake not to disclose any undisclosed information about TWG Preparatory Taskforce and the 12th World Sports Games in 2025 obtained during this solicitation activity to any third party.

3. The undertaker, its personnel, and relatives promise not to engage in any commercial publicity for the undertaker's participation in this solicitation activity at any time or in any location, in any form, explicitly or implicitly suggesting any affiliation between the undertaker and TWG Preparatory Taskforce, or related organizations. Without the written consent of TWG Preparatory Taskforce, the undertaker shall not use or authorize the use of any TWG property, including but not limited to logos, emblems, trademarks, themes, signs, mascots, or other designations.

4. All expenses and costs incurred by the undertaker in participating in this solicitation activity shall be borne by the undertaker unless otherwise agreed with TWG Preparatory Taskforce.

5. The undertaker has the civil rights and capacity to participate in this solicitation activity. If the undertaker lacks civil capacity or has restricted civil capacity, the consent of the legal representative is required, and any documents submitted to TWG Preparatory Taskforce must be signed by both the undertaker and the legal representative. All seals, signatures, and documents submitted by the undertaker in this solicitation activity are genuine, legal, effective, and binding on the undertaker.

6. The undertaker respects all evaluation opinions and decisions of the evaluation committee for this solicitation activity and TWG Preparatory Taskforce.

7. The undertaker undertakes not to disparage TWG Preparatory Taskforce or the 12th World Games in 2025 in any form. The undertaker shall always respect the dignity and honor of TWG Preparatory Taskforce and shall not exercise any rights that may be detrimental to the rights, image, reputation, or honor of the 12th World Games in 2025 or TWG Preparatory Taskforce.

Article 3: The undertaker voluntarily commits and guarantees the following to TWG Preparatory Taskforce and related affiliated institutions regarding the intellectual property rights and other matters concerning the use, transfer, ownership, etc., of the submitted design proposal:

1. The undertaker guarantees the originality of the design proposal submitted to TWG Preparatory Taskforce (including any initial submission, subsequent modifications, supplements, deepening, or re-submissions under any circumstances or at any time). This includes but is not limited to the emblem, slogan, mascot image, artistic works of emblem, slogan, mascot name, design explanation text, complete works/names mentioned above, or any elements or components thereof submitted in the design proposal. The undertaker guarantees that the design proposal was independently completed by the undertaker without the assistance of others and assures that there are no infringements, breaches, or any other illegal or inappropriate situations concerning the use of the design proposal by TWG Preparatory Taskforce (including third parties recognized by TWG Preparatory Taskforce).

2. The undertaker understands and agrees that if the proposal submitted by them is selected as a candidate or the final proposal, they shall adhere to the following agreements:

(1) If selected as a candidate proposal, the undertaker shall, within 10 days of receiving notice from TWG Preparatory Taskforce, sign relevant legal documents with TWG Preparatory Taskforce at the specified time and place as per the notice. The undertaker agrees to allow TWG Preparatory Taskforce to make appropriate modifications and improvements to their proposal as necessary and to make agreements regarding intellectual property rights related to the proposal. If the undertaker explicitly refuses to sign the mentioned documents, it will be considered as the undertaker voluntarily giving up their candidate status. In such a case, TWG

Preparatory Taskforce will no longer consider the undertaker's proposal as a candidate proposal.

(2) If finally selected as the winning proposal, the undertaker commits to automatically and gratuitously transferring to TWG Preparatory Taskforce (including recognized third parties) all copyrights (including but not limited to copyright property rights, neighboring rights, derivative product development rights), patent rights (including but not limited to design patent application rights), trademark rights (including but not limited to registered trademark application rights), and all other intellectual property rights that can be obtained and enjoyed globally and are transferable under applicable laws, as well as all related rights, ownership, and derivative rights associated with intellectual property. The undertaker promises not to exercise and authorizes TWG Preparatory Taskforce (including third parties recognized by TWG Preparatory Taskforce) to exclusively exercise worldwide the moral rights associated with the winning proposal within the legal limits.

(3) The undertaker guarantees that, before submitting the design proposal to TWG Preparatory Taskforce, they have not disclosed, published, used, or developed the design proposal in any form globally, either on their own or through authorization of any third party. After submitting the design proposal to TWG Preparatory Taskforce, the undertaker shall not, globally, on their own or through authorization of any third party, disclose, publish, use, or develop the design proposal in any form until the end of this solicitation activity and the date when it is confirmed that the design proposal has not been selected as a candidate proposal.

(4) The undertaker understands and agrees that TWG Preparatory Taskforce has the right to use, free of charge, any and all proposals submitted by the undertaker for organizing this solicitation activity and the evaluation of the emblem, slogan, and mascot for the 12th World Games in 2025, including but not limited to relevant shooting, recording, publication, broadcasting, and other activities carried out for recording the work process and promoting the mascot.

(5) The undertaker agrees that considering the nature of this solicitation activity and the 12th World Games in 2025, TWG Preparatory Taskforce is not obligated to pay any rights transfer fees, royalties, or any other fees related to the commercial use of any and all rights obtained based on this solicitation activity and this "Commitment Letter" to the undertaker (including the undertaker themselves, any third party representing the undertaker, and any other third party claiming that the undertaker constitutes infringement or violation). The undertaker guarantees that they will not demand any sharing of profits, income, or any other gains resulting from the commercial use of the design proposal in any form, identity, or name.

(6) The undertaker commits and agrees that TWG Preparatory Taskforce has the right to publish the works, and has the right to independently decide on any form of use, development (including to a certain extent modification), authorization, licensing, or protection activities for the finally selected emblem, slogan, mascot schemes, without interference or restrictions from the undertaker or any third party. The above activities can be carried out on any medium (including those not currently known in the cognitive domain) and in any form, including but not limited to written or electronic

forms. The undertaker has no right to demand any special rights or share any benefits obtained by TWG Preparatory Taskforce from the aforementioned actions.

Article 4: The undertaker voluntarily undertakes the following responsibilities for any and all actions of the undertaker, the undertaker's personnel, and/or relatives that violate this "Commitment Letter":

1. If the undertaker fails to fulfill the relevant commitments under this "Commitment Letter" or violates any commitment in this "Commitment Letter" before the end of this solicitation activity and fails to take effective remedial measures within 10 days from the date of the written notice from TWG Preparatory Taskforce requesting correction, TWG Preparatory Taskforce has the right to cancel the undertaker's selection qualification for the proposed plan. The undertaker also commits to fully compensate for all losses (including but not limited to reputation loss, direct economic loss, losses that TWG Preparatory Taskforce should bear to third parties, the same below) caused by the undertaker's failure to fulfill the commitment or violation of the commitment.

2. If the undertaker's submitted proposal or any form of use of the proposed plan by TWG Preparatory Taskforce leads to any third-party claims, complaints/litigations/arbitrations, or any demands, or causes any direct or indirect losses to TWG Preparatory Taskforce in terms of reputation, reputation, or economics, regardless of the fault of the undertaker, the undertaker shall take sufficient and appropriate measures at the request of TWG Preparatory Taskforce and bear the cost to ensure that the use of the proposed plan by TWG Preparatory Taskforce is not affected by any of the above demands. The undertaker shall also compensate for all losses caused to TWG Preparatory Taskforce.

Article 5: This "Commitment Letter" is interpreted in accordance with the laws and regulations of the People's Republic of China.

Article 6: This "Commitment Letter" becomes effective immediately upon signing. It cannot be withdrawn or revoked for any reason without the written consent of TWG Preparatory Taskforce.

Article 7: This "Commitment Letter" takes effect from the date the undertaker signs (if there is a legal representative, the legal representative must sign at the same time) and seals (if the contributor is a natural person, no seal is required).

Signature of the Undertaker (to be filled by a natural person):

Signature of the Legal Representative (if applicable):

Signature of the Undertaker (to be filled by a legal entity or other organization):

Official Seal:

Signature of the Legal Representative or Person in Charge:

Signature of the Authorized Representative:

Date:

Table 2

Authorization Letter

(Note: Not applicable for natural persons)

To: TWG 2025 Chengdu Preparatory Taskforce (hereinafter referred to as the "TWG Preparatory Taskforce")

[] (Printed Name, Position) is the legal representative/chief executive of [] (Contributor's Name). We hereby authorize and entrust [] (Name in print) of [] (Name of the department within the legal entity or other organization) as the authorized representative of the contributor. In the name of the contributor, the authorized representative will participate in the solicitation for designs of the emblem, slogan, and mascot for the 12th World Sports Games in 2025. All documents signed by the authorized representative during the solicitation process and any transactions related thereto will be considered acts on behalf of the contributor, with equal legal effect as actions taken by the contributor. The contributor will directly bear all obligations, responsibilities, and consequences arising from any and all actions of the authorized representative. The authorized representative has no right to further delegate this authority. In case of revocation or replacement of the authorization, written notice must be delivered to TWG 2025 Chengdu Preparatory Taskforce, and it will be effective only upon confirmation by TWG Preparatory Taskforce.

This authorization is hereby granted.

Name of the Contributor's Authorized Representative:

Address:

Valid ID Number:

Position:

Signature Sample of the Authorized Representative:

Contributor:

Official Seal:

Legal Representative/Chief Executive Signature:

Date:

Table 3: Contributor Form (Form A and Form B)

Form A: (For Natural Persons)

Contributor's Name		Valid Identification Document Name and Number	
Mailing Address			
Telephone		Fax	
Email			
Information on the Proposal			
Emblem Name		Mascot Name	
Slogan Name			
<p>Documents included in the Proposal:</p> <p>Qualification and Legal Documents including:</p> <ol style="list-style-type: none"> 1. Contributor's General Information (as per this form, with copies of the contributor's and legal representative's valid identification documents attached) 2. Commitment Letter 3. Legal Documents <p>Design Proposal Includes:</p> <ol style="list-style-type: none"> 1. Design Sketches 2. Design Concept and Explanation 			

I have read, understood, and accepted the entire contents of the "TWG 2025 Chengdu Emblem, Slogan, and Mascot Solicitation Document," including its attachments. I hereby confirm that the information provided is true and accurate.

Signature:

Signature of Legal Representative(if applicable) : Date

:

Note

If the contributor is a person with limited legal capacity, any documents submitted to TWG Preparatory Taskforce must be co-signed by their legal representative. Except for the parts marked as optional, all other sections are mandatory. Leaving any section blank may render the submitted work invalid.

Form B (To be completed by legal entities or other organizations)

Organization Name			
Legal Representative's Name			
Registered Address			
Registration Date			
Mailing Address			
Phone		Fax	
Email		Official Website	
Contact Person		Contact Phone	
Information on the Proposal			
Emblem Name		Mascot Name	
Slogan Name			
<p>Documents included in the Proposal:</p> <p>Qualification and Legal Documents, including:</p> <ol style="list-style-type: none"> 1. General Information of the Contributor (as per this form, along with a copy of the business license, organization code certificate, copies of valid identification for the legal representative, responsible person, and authorized personnel) 2. Commitment Letter 3. Authorization Letter 4. Legal Documents <p>Design Proposal includes:</p> <ol style="list-style-type: none"> 1. Design Sketches 2. Design Concept and Explanation 			

I have read, understood, and accepted the entire contents of the "TWG 2025 Chengdu Emblem, Slogan, and Mascot Solicitation Document," including its attachments. I hereby confirm that the information provided is true and accurate.

Signature of the Legal Representative or Responsible Person:

Signature of the Authorized Representative:

Official Seal:

Date:

NOTE

Except for sections marked as optional, all other sections are mandatory. Leaving any section blank may render the submitted work invalid.